

Publication of insider information according to Article 17 MAR

Bad Homburg, July 9, 2025

SYZYGY AG reduces forecast for fiscal year 2025: Revenue decline of around 14 percent expected with an EBIT margin of around 3 percent

- Revenue decline of around 14 percent compared to a previously forecast decline in the high single-digit percentage range
- Expected EBIT margin of around 3 percent (previously around 7 percent)
- Restructuring expenses in the consulting business weigh on EBIT margin by around 2 percentage points
- Economic environment in Germany continues to hamper demand in the consulting and performance marketing business
- Continued spending restraint among US customers in the environment of the Ars Thanea subsidiary
- Stable double digit EBIT margin of our core businesses of digital experience and IT services; which accounts for 60% of our net sales

Based on sales performance in the second quarter of 2025, SYZYGY AG expects revenue for the full year to fall short of previous expectations and is therefore adjusting its forecast for the 2025 financial year. 2025 is a transitional year in which SYZYGY AG is facing a very challenging market environment.

The main reasons for this are the reluctance of several existing clients to invest in the consulting and performance marketing business. Ars Thanea already recorded lower revenues in the first quarter, as business with US clients in particular was burdened by great uncertainty and declined significantly. In the second quarter, there was a slight recovery in US business, but the annual target is no longer achievable.

Despite this correction, SYZYGY AG confirms a stable double digit EBIT margin in its core business of digital experience and IT services; which accounts for 60% of its net sales. These continue to develop according to plan and contribute to recurring revenues, particularly in the domestic market of Germany.

Strategic perspective and positive outlook

SYZYGY AG is using this transitional year to focus on operations and set the strategic course for future growth.

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SYZYGY AG

In parallel with the adjustment of its forecast, SYZYGY AG sees numerous positive signals in new business. In recent weeks, several new client mandates have been won, which will already provide positive impetus in the second half of the year. Particularly encouraging is the growing project volume in the area of Agentic Services and Artificial Intelligence, with which the Group is expanding its positioning as an innovation partner for digital transformation.

„Despite short-term market turmoil and a necessary correction to our forecast, we remain on course for growth. New client mandates and our consistent expansion of AI-supported services are strengthening our future-oriented service portfolio,“ comments Frank Wolfram, CEO of SYZYGY AG.

The half-year results will be announced on 29 July 2025, and the full half-year report as of 30 June 2025 will be available from 30 July 2025 at www.syzygy-group.net/investors.

About the SYZYGY Group

The SYZYGY Group is one of the leading consulting and implementation partners for digital experiences. We are convinced that positive digital experiences have a significant influence on the quality of customer relationships - and therefore determine the success of brands and companies.

The SYZYGY Group was founded in 1995 and is represented in four countries with offices in Bad Homburg, Berlin, Frankfurt, Hamburg, Munich, London, New York and Warsaw. SYZYGY AG has been listed in the Prime Standard since 2000.

In addition to the core brand **SYZYGY**, the group includes the enterprise technology specialist **SYZYGY Techsolutions**, the performance marketing and media specialist **SYZYGY Performance**, the design studio **Ars Thanea** and the strategy consultancy **different**.

The 550 or so specialists in the SYZYGY Group look after brands such as Audi, BMW, Bosch, Die Bundesregierung, Condor, Commerzbank, Deutsche Bank, Eucerin, Hilti, HUK-Coburg, Hymer, Kyocera, Lufthansa, Mazda, Miles & More, mobile.de, o2 Telefónica, PayPal, Porsche, Sennheiser, Volkswagen and Wempe.

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