

SYZYGY GROUP

FRANK LADNER

Member of the Managing Board of SYZYGY AG
Chief Technical Officer (CTO)
Offenbach (Germany)

since: January 2018
appointed until: December 2023

PERSONAL INFORMATION

Date of birth: 25.09.1971
Place of birth: Frankfurt am Main
Nationality: German

ACADAMIC BACKGROUND

Studies in Economics and Computer Sciences, University Frankfurt

PROFESSIONAL EXPERIENCE

since 2017 CTO | SYZYGY AG
2009-2017 CTO | MRM // McCANN GmbH
2005-2008 Senior IT Project Manager | PwC Germany

EXPERTISE / PROFESSIONAL FOCAL POINTS

Digital Marketing, Digital Strategy, Digital Transformation, E-Commerce, CRM, User Experience