

SYZYGY GROUP

FRANZISKA VON LEWINSKI

Chief Executive Officer of SYZYGY AG
Hamburg (Germany)

since: January 2021
appointed until: December 2023

PERSONAL INFORMATION

Date of birth: 01/06/1972
Place of birth: Preetz
Nationality: German

ACADAMIC BACKGROUND

Master Studies in Geotechnical Engineering at the University of East, London
Studies in Water and Waste Management, Aachen

PROFESSIONAL EXPERIENCE

Since 2021 CEO | SYZYGY AG, Bad Homburg
2014 - 2020 Board Member | fischerAppelt AG, Hamburg
2001 - 2014 Interone GmbH, München
2010 - 2014 CEO | Interone GmbH
2008 - 2009 Managing Director | Interone GmbH
2001 - 2008 Project Manager | Kabel New Media GmbH
2000 Project Manager | Absolut Sports GmbH, Berlin
1998 - 2000 Engineer, Project Management, Consulting, Planning | Babtie Group Ltd, London

EXPERTISE / PROFESSIONAL FOCAL POINTS

Digital Strategy and Consulting for

- Digitalization and transformation (Digital Branding, Digital Marketing & Sales, eCommerce)
- Communication (Customer Experience, Personal branding, Public Relations)

Strategy and Consulting for

- Marketing Organisation (Team set up, Agile Project Management, Partner network)

SYZYGY AG
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Aufsichtsratsvorsitzende:
Antje Neubauer

Vorstand:
Franziska von Lewinski (Vors.) / Erwin Greiner
Frank Ladner

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